



## About Us

Company Registration: **2015/043932/07**

Lady Zee Trading (Pty) Ltd is a 100% Black and female-owned community based company. It was established in 2015 by Ms Zelda Makinita. The company contributes to the development of areas around its place of operations in Cullinan through social upliftment and environmental awareness programmes which it runs from time to time.

We offer sustainable environmental management solutions

specializing in the Terrestrial sector. Our invasive alien plant control methods comply with the health and environmental regulations.

The company is an environmental management company established in 2015. Our area of profession is providing environmental management with the key focus on invasive plant removal. The company is headed by Ms Zelda Makinita, an energetic and well disciplined woman who has knowledge in this field. We supports the philosophy that South Africa's natural fauna and flora can only be guaranteed a future if we strive towards a more responsible interaction between humans and their environment. We feel that by maintaining our dedication to the environment, we will continue to refine our quality, expand our capabilities, and increase our efficiency to constantly promote the high level of customer service we provide.

## **Our team:**

- The company currently employs 5 full time and 6 temporary employees during projects. We have a team of young, dynamic and dedicated people who are the integral part of the company success. Our staff is comprised of 60% women, 40% youth and we always strive for 2% disabled persons. We recruit our staff from indigent families.

## **Contact Person:**

**Makinita Zelda**



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## **Business Support:**

The company is the beneficiary in the Gauteng Enterprise Propeller's SMME Support. We received the most essential equipment and material through the Community Fund and Business Development Support Programmes. We are already utilizing them to our advantage by undertaking multiple projects and employing more people. We also acquired critical business management skills in Basic Sales and Marketing and bookkeeping and Accounting. The skills are going to help us to deliver an excellent service to our clients and further grow our company. We are proud to be supported by GEP.

Supported by:



**Lady Zee Trading (Pty) Ltd in the field:**



## **Our MOTTO**

“Make every day a World Environment Day”

## **Vision**

Delight in diversity, cooperation, and the honoring of all living things.

## **Mission**

We continuously promote nurturing the environment with the hope to restore what may have lost.

## **Our Core Values:**

- Duty
- Restraint
- Joy
- Fast

## **Our core services:**

- Destruction and control of invasive Alien Plants and Species.
- Gardening and related services
- Tree Felling

## **Our projects:**

Active:

- Tenders for the Working for Water Programme – (Department of Environmental Affairs).

Previous:

- We completed a number of garden development projects in the community and doing ongoing maintenance.

## **The Environmental challenge we all face:**

The business addressed the urgent challenge to manage alien plants and related water consumption and blocking of rivers.

- Invasive alien species are plants, animals and microbes that are introduced into countries, and then out-compete the indigenous species.
- Invasive alien plants (IAPs) pose a direct threat not only to South Africa's biological diversity, but also to water security, the ecological functioning of natural systems and the productive use of land. They intensify the impact of fires and floods and increase soil erosion. IAPs can divert enormous amounts of water from more productive uses and invasive aquatic plants, such as the water hyacinth, effect agriculture, fisheries, transport, recreation and water supply.
- Of the estimated 9000 plants introduced to this country, 198 are currently classified as being invasive. It is estimated that these plants cover about 10% of the country and the problem is growing at an exponential rate.
- The fight against invasive alien plants is spearheaded by the Working for Water (WfW) programme, launched in 1995 and administered through the Department of Water Affairs and Forestry. This programme works in partnership with local communities, to whom it provides jobs, and also with Government departments including the Departments of Environmental Affairs and Tourism, Agriculture, and Trade and Industry, provincial departments of agriculture, conservation and environment, research foundations and private companies.

## References

- Working for Water Programme Gauteng Province

Project Manager: Mr. R Moyo

Contact: 012 392 1400

**Flyer**