



# DREAMFINDERS

## TRADING AND PROJECTS 547

## About Us

Company Registration: **2011/050913/23**

Dreamfinders Trading And Projects 517 has been a fully registered company since 2011. The company's owner and founder, Ms Cynthia Theresa Mthombeni, set up the business as a natural progression from her family's traditional involvement in environmental preservation.

We offer sustainable environmental management solutions specializing in the Terrestrial sector. Our invasive alien plant control methods comply with the health and environmental regulations.

Today the business is recognized as one of the best Alien Plant Controllers and garden services in Town, both in regard of the size of its team, as well as its circle of customers.

We also have our own highly dedicated team allowing us to properly control the plants that are useful for our environment as well as those that are harmful and need to be removed or cleared.. In addition we collect scarce plants for research purposes, as well as other decorative products.

From being one of the reliable garden businesses to have been established in Town, we have grown into a business with a reputation we can be proud of, built up as a result of the knowledge we have accrued over the years of understudy with other Alien Plant Control service providers. The top class

service and quality of work we provide is reflected in our customer feedback.

Our benchmark is to take the entire market by storm with our high quality solution for the invasive alien species and plants. With the correct and deep understanding of the market, we have been successful in growing into a sustainable entity within a short period of time. Our solution is rooted in the bottom-up approach derived from the diverse cultures observed in our communities. We are mastering the structural challenges of resources and access by operating in the originally brutally volatile market and proud to be equal players.

We have well established infrastructure and capacity to execute any project with precision while complying with all the relevant regulations. Our dedicated team is adequately skilled and receives in-service training from time to time to ensure sustained excellence and satisfaction.

## **Our team**

The company currently employs 11 full time and 8 temporary employees during projects. We have a team of young, dynamic and dedicated people who play an integral role in the company's success. Our staff is comprised of 60% women, 40% youth and we always strive for 2% disabled persons. We recruit our staff from indigent families.

## **Contact Person:**

**Ms Cynthia Theresa Mthombeni**



**Cell:** 073 291 1723

**Fax:** 086 763 7685

**E-mail:** [dreamfinderstrading175@gmail.com](mailto:dreamfinderstrading175@gmail.com)

**Postal address:**

427 Mothibe Street

Zithobeni Ext. 2

1024

## **Business Support:**

The company is the beneficiary in the Gauteng Enterprise Propeller's SMME Support. We received the most essential equipment and material through the Community Fund and Business Development Support Programmes. We are already utilizing them to our advantage by undertaking multiple projects and employing more people. We also acquired critical business management skills in Basic Sales and Marketing and bookkeeping and Accounting. The skills are going to help us to deliver an excellent service to our clients and further grow our company. We are proud to be supported by GEP.

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**environmental affairs**

Department:  
Environmental Affairs  
REPUBLIC OF SOUTH AFRICA

**Dreamfinders Trading And Projects  
547 in the field:**





## **Our MOTTO**

“Less pollution is the best solution”

## **Vision**

To reduce pollution to manageable levels

## **Mission**

Care for the environment on a frequent basis

## **Our Core Values:**

- Differentiation
- Inspiration
- Reliability
- Experience

## **Our core services:**

- Destruction and control of invasive Alien Plants and Species.
- Gardening and related services
- Tree Felling

## **Our projects:**

### Active:

- Tenders for the Working for Water Programme – (Department of Environmental Affairs).

### Previous:

- We completed a number of garden development projects in the community and doing ongoing maintenance.

## **The Environmental challenge we all face:**

The business addressed the urgent challenge to manage alien plants and related water consumption and blocking of rivers.

- Invasive alien species are plants, animals and microbes that are introduced into countries, and then out-compete the indigenous species.
- Invasive alien plants (IAPs) pose a direct threat not only to South Africa's biological diversity, but also to water security, the ecological functioning of natural systems and the productive use of land. They intensify the impact of fires and floods and increase soil

erosion. IAPs can divert enormous amounts of water from more productive uses and invasive aquatic plants, such as the water hyacinth, effect agriculture, fisheries, transport, recreation and water supply.

- Of the estimated 9000 plants introduced to this country, 198 are currently classified as being invasive. It is estimated that these plants cover about 10% of the country and the problem is growing at an exponential rate.
- The fight against invasive alien plants is spearheaded by the Working for Water (WfW) programme, launched in 1995 and administered through the Department of Water Affairs and Forestry. This programme works in partnership with local communities, to whom it provides jobs, and also with Government departments including the Departments of Environmental Affairs and Tourism, Agriculture, and Trade and Industry, provincial departments of agriculture, conservation and environment, research foundations and private companies.

## References

- Working for Water Programme Gauteng Province

Project Manager: Mr. R Moyo

Contact: 012 392 1400

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